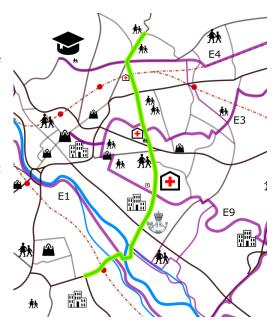


The Nurses' Way: a key route for key workers A BRIEFING

What is the Nurses' Way?

Exeter has some good cycle paths which allow people to choose to cycle for their everyday journeys. However, there's a missing link in the network: a safe, joined-up north-south path across the city. The 'Nurses' Way' seeks to provide a safe cycle path joining up many of the city's major employers, schools and other organisations.

The route would extend from Stoke Hill schools in the north, connect to the east-west 'E4' cycle way, past the Mount Pleasant Health Centre, along Polsoe Road, give safe access to the Heavitree, RD&E & Nuffield hospitals and the Devon Partnership NHS Trust. It would join up to both the east-west 'E3' and 'E9' cycle paths, open up safe access to Ladysmith Schools, Exeter School and Magdalen Court School and various playgroups and nurseries. The route would unlock safe cycle access to the businesses in Marsh Barton and join up to the new Marsh Barton train station. For Exeter residents this would be a safe way to access the river.



Why is this important?

People want to have the option to cycle for their journeys (see <u>this recent</u> <u>government survey</u> of travel attitudes) and are prepared to support measures to create safe cycle paths to enable this.

The climate crisis, our polluted air and the imperative to lead more active lives underline the importance of providing people with alternatives to the car for travelling. Not having a safe cycle path holds many people back from cycling for work, study or other short journeys. The design for the Nurses' Way creates a north-south route with protection for people cycling or reduction in traffic volumes. It does this in a way that still allows buses, emergency vehicles and, for those that need it, private cars to use this route.



Why your support is important

From our crowd sourcing work the Exeter Cycling Campaign has identified that this missing north-south route is an inhibitor for many would-be journeys by bike. Our experience of working with Councillors and Council Officers demonstrates that they will respond positively to thought-through requests that have the backing of citizens, businesses, schools and other organisations. Your support as an individual and as an organisation is key to making clear to our decision makers that this route will be good for our city.



Please express your support here: http://nurseswayexeter.org/



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But what about...?

The Nurses' Way proposal is to provide protection for people cycling for their journeys. The route remains accessible for emergency vehicles.

This is an important road for several bus services. The design proposals for the Nurses' Way don't inhibit these bus routes.

Experience from around the country shows that when safe cycle routes are provided people will use them - reducing (rather than merely displacing) private car use.

Link to detailed proposal document here

Who is asking for this?

A crowd sourcing exercise originally led by volunteers in the Exeter Cycling Campaign first identified this route as a missing link for people to safely navigate the city by bike. The support of you and your organisation is sought for this route so that our councils can be courageous in making Exeter better. Building good cycle paths leads to a healthier and happier city for our key workers, our children and our parents to be able to cycle, scoot or wheel in safety.

